## Rep: TELEREP, INC..

Run On: Aug20/12 at 11:08

Order#:

Station: WWMT-TV GRAND RAPIDS, MI

Agency: BYRUM & FISK

Advertiser: ISS/MI ENERGY MI JOBS

Buyer: MEDIA PLACEMENT

## **REP BUYLINES**

Hdln#: 6267370 (Mod 0.0)

Dates: Oct23/12 - Oct29/12

Prod1: MI ENERGY MI JOBS

Prod2:

Tel #:

		Baj	yer: MEDIA PLACEN	7L1 V 1			I el #:				
Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH										
	1	Wed/5-6A	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	NWSCHNL3LIVE5A<
	2	Fri/5-6A	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	NWSCHNL3LIVE5A<
	3	Mon/6-630A	30S	\$400	Oct29/12	Oct29/12	1	1	1	\$400	NWSCHNL3LIVE6A
	4	Tue/6-630A	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	NWSCHNL3LIVE6A
	5	Wed/6-630A	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	NWSCHNL3LIVE6A
	6	Thu/6-630A	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	NWSCHNL3LIVE6A
	7	Fri/6-630A	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	NWSCHNL3LIVE6A
	8	Mon/630-7A	30S	\$600	Oct29/12	Oct29/12	1	1	1	\$600	NWSCHNL3LIVE6A
	9	Tue/630-7A	30S	\$600	Oct23/12	Oct23/12	1	1	1	\$600	NWSCHNL3LIVE6A
	10	Thu/630-7A	30S	\$600	Oct25/12	Oct25/12	1	1	1	\$600	NWSCHNL3LIVE6A
	11	Sat/9-11A	30S	\$350	Oct27/12	Oct27/12	1	1	1	\$350	CBS THS MRN:SA
	12	Sun/9-1030A	30S	\$1,000	Oct28/12	Oct28/12	1	1	1	\$1,000	SUNDAY MRN-CBS
	13	Mon/9-10A	30S	\$400	Oct29/12	Oct29/12	1	1	1	\$400	LIVE WTH KELLY
	14	Tue/9-10A	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	LIVE WTH KELLY
	15	Wed/9-10A	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	LIVE WTH KELLY
	16	Thu/9-10A	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	LIVE WTH KELLY
	17	Fri/9-10A	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	LIVE WTH KELLY
	18	Wed/10-11A	30S	\$500	Oct24/12	Oct24/12	1	1	1	\$500	LETS-DEAL1-CBS/LETS-DEAL2- CBS
	19	Fri/10-11A	30S	\$500	Oct26/12	Oct26/12	1	1	1	\$500	LETS-DEAL1-CBS/LETS-DEAL2- CBS
	20	Mon/11A-12N	30S	\$1,000	Oct29/12	Oct29/12	1	1	1	\$1,000	PRICE IS RIGHT
	21	Tue/11A-12N	30S	\$1,000	Oct23/12	Oct23/12	1	1	1	\$1,000	PRICE IS RIGHT
	22	Thu/11A-12N	30S	\$1,000	Oct25/12	Oct25/12	1	1	1	\$1,000	PRICE IS RIGHT
	23	Mon/12N-1230P	30S	\$600	Oct29/12	Oct29/12	1	1	1	\$600	NWSCHNL3LVNOON<
	24	Tue/12N-1230P	30S	\$600	Oct23/12	Oct23/12	1	1	1	\$600	NWSCHNL3LVNOON<
	25	Wed/12N-1230P	30S	\$600	Oct24/12	Oct24/12	1	1	1	\$600	NWSCHNL3LVNOON<
	26	Thu/12N-1230P	30S	\$600	Oct25/12	Oct25/12	1	1	1	\$600	NWSCHNL3LVNOON<
	27	Fri/12N-1230P	30S	\$600	Oct26/12	Oct26/12	1	1	1	\$600	NWSCHNL3LVNOON<
	28	Wed/1230-2P	30S	\$500	Oct24/12	Oct24/12	1	1	1	\$500	SOAP OPERA ROTATION
	29	Fri/1230-2P	30S	\$500	Oct26/12	Oct26/12	1	1	1	\$500	SOAP OPERA ROTATION
	30	Mon/2-3P	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	NEW CBS TALK SHOW
		Tue/2-3P	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	NEW CBS TALK SHOW
		Wed/2-3P	30S	· · · · · · · · · · · · · · · · · · ·	Oct24/12	Oct24/12	1	1	1	· · · · · · · · · · · · · · · · · · ·	NEW CBS TALK SHOW
		Thu/2-3P	30S	· · · · · · · · · · · · · · · · · · ·	Oct25/12	Oct25/12	1	1	1		NEW CBS TALK SHOW
		Fri/2-3P	30S		Oct26/12	Oct26/12	1	1	1	*	NEW CBS TALK SHOW
		Mon/3-4P	30S		Oct29/12	Oct29/12	1	1	1	· · · · · · · · · · · · · · · · · · ·	DR. PHIL

Requested by: ANGIE

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Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	36	Tue/3-4P	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	DR. PHIL
	37	Wed/3-4P	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	DR. PHIL
	38	Thu/3-4P	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	DR. PHIL
	39	Fri/3-4P	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	DR. PHIL
	40	Mon/4-5P	30S	\$400	Oct29/12	Oct29/12	1	1	1	\$400	ANDERSON
	41	Tue/4-5P	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	ANDERSON
	42	Wed/4-5P	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	ANDERSON
	43	Thu/4-5P	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	ANDERSON
	44	Fri/4-5P	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	ANDERSON
	45	Mon/5-530P	30S	\$1,000	Oct29/12	Oct29/12	1	1	1	\$1,000	NWSCHNL3LIV5PM
	46	Tue/5-530P	30S	\$1,000	Oct23/12	Oct23/12	1	1	1	\$1,000	NWSCHNL3LIV5PM
	47	Wed/5-530P	30S	\$1,000	Oct24/12	Oct24/12	1	1	1	\$1,000	NWSCHNL3LIV5PM
	48	Thu/5-530P	30S	\$1,000	Oct25/12	Oct25/12	1	1	1	\$1,000	NWSCHNL3LIV5PM
	49	Fri/5-530P	30S	\$1,000	Oct26/12	Oct26/12	1	1	1	\$1,000	NWSCHNL3LIV5PM
	50	Mon/530-6P	30S	\$1,200	Oct29/12	Oct29/12	1	1	1	\$1,200	NWSCH3LIV5:30P
	51	Tue/530-6P	30S	\$1,200	Oct23/12	Oct23/12	1	1	1	\$1,200	NWSCH3LIV5:30P
	52	Thu/530-6P	30S	\$1,200	Oct25/12	Oct25/12	1	1	1	\$1,200	NWSCH3LIV5:30P
	53	Wed/6-630P	30S	\$1,500	Oct24/12	Oct24/12	1	1	1	\$1,500	NWSCHNL3LIVE6P
	54	Fri/6-630P	30S	\$1,500	Oct26/12	Oct26/12	1	1	1	\$1,500	NWSCHNL3LIVE6P
	55	Mon/630-7P	30S	\$1,500	Oct29/12	Oct29/12	1	1	1	\$1,500	CBS EVE NWS
	56	Tue/630-7P	30S		Oct23/12	Oct23/12	1	1	1	\$1,500	CBS EVE NWS
	57	Thu/630-7P	30S		Oct25/12	Oct25/12	1	1	1	\$1,500	CBS EVE NWS
		Sat/6-630P	30S		Oct27/12	Oct27/12	1	1	1	' '	NEWS @ 6
		Sun/630-7P	30S	· · · · · · · · · · · · · · · · · · ·	Oct28/12	Oct28/12	1	1	1		NEWS @ 630
		Wed/7-730P	30\$	· · · · · · · · · · · · · · · · · · ·	Oct24/12	Oct24/12	1	1	1	· ·	WHEEL-FORTNE
		Fri/7-730P	30\$		Oct26/12	Oct26/12	1	1	1		WHEEL-FORTNE
		Mon/730-8P	308		Oct29/12	Oct29/12	1	1	1		JEOPARDY
		Tue/730-8P	308		Oct23/12	Oct23/12	1	1	1		JEOPARDY
		Thu/730-8P	30S		Oct25/12	Oct25/12	1	1	1		JEOPARDY
		Sat/730-8P	308		Oct27/12	Oct27/12	1	1	1		JEOPARDY-WKND
		Mon/10-11P	308		Oct29/12	Oct29/12	1	1	1		HAWAII 5-0
		Tue/8-9P	308		Oct23/12	Oct23/12	1	1	1		NCIS-CBS
		Thu/10-11P	308		Oct25/12	Oct25/12	1	1	1		ELEMENTARY
		Fri/8-9P	308		Oct26/12	Oct26/12	1	1	1		CSI: NY
		Sat/10-11P	308		Oct27/12	Oct27/12	1	-	·		48 HOURS MYSTERIES
		Sun/8-9P	308		Oct28/12	Oct28/12	1	1	1		AMAZING RACE
		Mon/11-1135P	308		Oct29/12	Oct29/12	1	1	1		NWSCHNL311AT11<
		Tue/11-1135P	30\$		Oct23/12	Oct23/12	1	1	1	·	NWSCHNL311AT11<
		Wed/11-1135P	30S 30S		Oct24/12	Oct24/12	1	1	1		NWSCHNL311AT11<
							1	1	1	·	
		Thu/11-1135P	30\$		Oct25/12	Oct25/12	1	1	1		NWSCHNL311AT11<
		Fri/11-1135P	30\$		Oct26/12	Oct26/12	1	1	1		NWSCHNL311AT11<
		Sat/11-1135P	30S		Oct27/12	Oct27/12	1	1	1	·	NWSCHNL311AT11<
		Sun/11-1135P	30\$		Oct28/12	Oct28/12	1	1	1		NWSCHNL311AT11<
	79	Mon/1135P-1235A	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	D LETTRMAN-CBS<

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	80	Tue/1135P-1235A	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	D LETTRMAN-CBS<
	81	Wed/1135P-1235A	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	D LETTRMAN-CBS<
	82	Thu/1135P-1235A	30S	\$300	Oct25/12	Oct25/12	1	1	1	\$300	D LETTRMAN-CBS<
	83	Fri/1135P-1235A	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	D LETTRMAN-CBS<
	84	Mon/1235-135A	30S	\$60	Oct29/12	Oct29/12	1	1	1	\$60	LT-FERGUSN-CBS<
	85	Tue/1235-135A	30S	\$60	Oct23/12	Oct23/12	1	1	1	\$60	LT-FERGUSN-CBS<
	86	Wed/1235-135A	30S	\$60	Oct24/12	Oct24/12	1	1	1	\$60	LT-FERGUSN-CBS<
	87	Thu/1235-135A	30S	\$60	Oct25/12	Oct25/12	1	1	1	\$60	LT-FERGUSN-CBS<
	88	Fri/1235-135A	30S	\$60	Oct26/12	Oct26/12	1	1	1	\$60	LT-FERGUSN-CBS<
	89	Sat/1135P-1235A	30S	\$150	Oct27/12	Oct27/12	1	1	1	\$150	CSI: NY
	90	Sun/1130P-1230A	30S	\$150	Oct28/12	Oct28/12	1	1	1	\$150	CLOSER/AVG. ALL WKS
		Total 90 Spots for:		\$71,950					90	\$71,950	
		Monthly Estimate Dollars:									
										\$57,890	Oct/12
										\$14,060	Nov/12

Rep: TELEREP, INC Run On: Aug20/12 a



Order#: affic#:

Station: Vesperson: DAVE CLARK

Agency: t#:

Advertis(mo: RA35+

Buyer: N

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	1	Wed/5-6A	0.0	Aug8/12	Rev #0: A
	2	Fri/5-6A	0.0	Aug8/12	Rev #0: A
	3	Mon/6-630A	0.0	Aug8/12	Rev #0: A
	4	Tue/6-630A	0.0	Aug8/12	Rev #0: A
	5	Wed/6-630A	0.0	Aug8/12	Rev #0: A
	6	Thu/6-630A	0.0	Aug8/12	Rev #0: A
	7	Fri/6-630A	0.0	Aug8/12	Rev #0: A
	8	Mon/630-7A	0.0	Aug8/12	Rev #0: A
	9	Tue/630-7A	0.0	Aug8/12	Rev #0: A
	10	Thu/630-7A	0.0	Aug8/12	Rev #0: A
	11	Sat/9-11A	0.0	Aug8/12	Rev #0: A
	12	Sun/9-1030A	0.0	Aug8/12	Rev #0: A
	13	Mon/9-10A	0.0	Aug8/12	Rev #0: A
	14	Tue/9-10A	0.0	Aug8/12	Rev #0: A
	15	Wed/9-10A	0.0	Aug8/12	Rev #0: A
	16	Thu/9-10A	0.0	Aug8/12	Rev #0: A
	17	Fri/9-10A	0.0	Aug8/12	Rev #0: A
	18	Wed/10-11A	0.0	Aug8/12	Rev #0: A
	19	Fri/10-11A	0.0	Aug8/12	Rev #0: A
	20	Mon/11A-12N	0.0	Aug8/12	Rev #0: A
	21	Tue/11A-12N	0.0	Aug8/12	Rev #0: A
	22	Thu/11A-12N	0.0	Aug8/12	Rev #0: A
	23	Mon/12N-1230P		Aug8/12	Rev #0: A
	24	Tue/12N-1230P	0.0	Aug8/12	Rev #0: A
	25	Wed/12N-1230P	0.0	Aug8/12	Rev #0: A
	26	Thu/12N-1230P		Aug8/12	Rev #0: A
	27	Fri/12N-1230P	0.0	Aug8/12	Rev #0: A
	28	Wed/1230-2P	0.0	Aug8/12	Rev #0: A
	29	Fri/1230-2P	0.0	Aug8/12	Rev #0: A
	30	Mon/2-3P	0.0	Aug8/12	Rev #0: A
	31	Tue/2-3P	0.0	Aug8/12	Rev #0: A
	32	Wed/2-3P	0.0	Aug8/12	Rev #0: A
	33	Thu/2-3P	0.0	Aug8/12	Rev #0: A
	34	Fri/2-3P	0.0	Aug8/12	Rev #0: A
	35	Mon/3-4P	0.0	Aug8/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	36	Tue/3-4P	0.0	Aug8/12	Rev #0: A
	37	Wed/3-4P	0.0	Aug8/12	Rev #0: A
	38	Thu/3-4P	0.0	Aug8/12	Rev #0: A
	39	Fri/3-4P	0.0	Aug8/12	Rev #0: A
	40	Mon/4-5P	0.0	Aug8/12	Rev #0: A
	41	Tue/4-5P	0.0	Aug8/12	Rev #0: A
	42	Wed/4-5P	0.0	Aug8/12	Rev #0: A
	43	Thu/4-5P	0.0	Aug8/12	Rev #0: A
	44	Fri/4-5P	0.0	Aug8/12	Rev #0: A
	45	Mon/5-530P	0.0	Aug8/12	Rev #0: A
	46	Tue/5-530P	0.0	Aug8/12	Rev #0: A
	47	Wed/5-530P	0.0	Aug8/12	Rev #0: A
	48	Thu/5-530P	0.0	Aug8/12	Rev #0: A
	49	Fri/5-530P	0.0	Aug8/12	Rev #0: A
	50	Mon/530-6P	0.0	Aug8/12	Rev #0: A
	51	Tue/530-6P	0.0	Aug8/12	Rev #0: A
	52	Thu/530-6P	0.0	Aug8/12	Rev #0: A
	53	Wed/6-630P	0.0	Aug8/12	Rev #0: A
	54	Fri/6-630P	0.0	Aug8/12	Rev #0: A
	55	Mon/630-7P	0.0	Aug8/12	Rev #0: A
	56	Tue/630-7P	0.0	Aug8/12	Rev #0: A
	57	Thu/630-7P	0.0	Aug8/12	Rev #0: A
	58	Sat/6-630P	0.0	Aug8/12	Rev #0: A
	59	Sun/630-7P	0.0	Aug8/12	Rev #0: A
	60	Wed/7-730P	0.0	Aug8/12	Rev #0: A
	61	Fri/7-730P		Aug8/12	Rev #0: A
	62	Mon/730-8P		Aug8/12	Rev #0: A
	63	Tue/730-8P	0.0	Aug8/12	Rev #0: A
	64	Thu/730-8P	0.0	Aug8/12	Rev #0: A
	65	Sat/730-8P		Aug8/12	Rev #0: A
	66	Mon/10-11P	0.0	Aug8/12	Rev #0: A
	67	Tue/8-9P		Aug8/12	Rev #0: A
	68	Thu/10-11P		Aug8/12	Rev #0: A
	69	Fri/8-9P		Aug8/12	Rev #0: A
	70	Sat/10-11P	0.0	Aug8/12	Rev #0: A
		Sun/8-9P		Aug8/12	Rev #0: A
		Mon/11-1135P		Aug8/12	Rev #0: A
		Tue/11-1135P		Aug8/12	Rev #0: A
		Wed/11-1135P		Aug8/12	Rev #0: A
		Thu/11-1135P		Aug8/12	Rev #0: A
		Fri/11-1135P		Aug8/12	Rev #0: A
		Sat/11-1135P		Aug8/12	Rev #0: A
		Sun/11-1135P		Aug8/12	Rev #0: A
		Mon/1135P-1235A		Aug8/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	80	Tue/1135P-1235A	0.0	Aug8/12	Rev #0: A
	81	Wed/1135P-1235A	0.0	Aug8/12	Rev #0: A
	82	Thu/1135P-1235A	0.0	Aug8/12	Rev #0: A
	83	Fri/1135P-1235A	0.0	Aug8/12	Rev #0: A
	84	Mon/1235-135A	0.0	Aug8/12	Rev #0: A
	85	Tue/1235-135A	0.0	Aug8/12	Rev #0: A
	86	Wed/1235-135A	0.0	Aug8/12	Rev #0: A
	87	Thu/1235-135A	0.0	Aug8/12	Rev #0: A
	88	Fri/1235-135A	0.0	Aug8/12	Rev #0: A
	89	Sat/1135P-1235A	0.0	Aug8/12	Rev #0: A
	90	Sun/1130P-1230A	0.0	Aug8/12	Rev #0: A
		Total 90 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Oct/12	
			0.0	Nov/12	